



Couvent des Jacobins

Grand Cru Classé

Saint-Emilion Grand Cru

Couvent des Jacobins, A historic Grand Cru Classé of Saint-Emilion Earns The « Organic Farming » Certification

Preserving the terroir, strengthening biodiversity, and involving communities and stakeholders toward a sustainable future have been at the forefront of Couvent des Jacobins' objectives for decades.

Couvent des Jacobins is delighted to become **one of the few Classified Growths of Saint-Emilion that have achieved « Organic Farming » certification.** The S.C.E. des Vignobles Joinaud-Borde, the entity managing the family vineyard since its creation in 1902, has earned the Organic Farming certification from Ecocert France on September 29, 2020.

Vintage 2020 of « Couvent des Jacobins », Grand Cru Classé, Saint-Emilion Grand Cru, and of « Le Menut des Jacobins », Saint-Emilion Grand Cru, will be **the first « organic farming » certified vintage.** Vintages 2018 and 2019 come from « a vineyard and grapes under organic farming conversion. »

This certification is the result of steady teamwork at the domaine over the past decade. It is yet another achievement in the long-term sustainability strategy of Couvent des Jacobins, a historic Classified Growth of Saint-Emilion whose history spans nearly 700 years.

« This certification is an important milestone for Couvent des Jacobins, but also for the wine appellation of Saint-Emilion, » said Xavier JEAN, the 4th generation owner of Couvent des Jacobins.
« It strengthens our already deep efforts in preserving our terroir, protecting its rich biodiversity and natural ecosystems, all for the benefits of the future generations. »

The organic farming certification was a key objective in Xavier JEAN's vision of « the winemaking of tomorrow », which he laid out and implemented with his technical team upon his arrival at the domaine in 2011.

« The organic farming certification is the first step in the broader long-term sustainability goals of Couvent des Jacobins »,
said Xavier JEAN.

Over the past decade, Couvent des Jacobins has put in place numerous innovative ideas and procedures beyond the requirements of the organic farming certification, to limit the effect of climate change on the vineyard, its biodiversity and the surrounding communities:

- **Preserving and nurturing the terroir** by stopping the use of chemical herbicides, insecticides or fungicides at Couvent over 15 years ago; by ploughing soils, grassing alternate rows to sustain soil life and applying organic fertilization manufactured locally; by the extensive use of vine shoots and stem compost, letting plots rest for 5 years before replanting and, increasingly, by the use of plant-based infusions to limit the influence of copper and sulphur on the soils.
- **Protecting the biodiversity** by undertaking an extensive program of hedge and tree replanting around the vineyard and by the creation of nesting areas and habitat for the local fauna. Two beehives on the domaine also contribute greatly to the balance of the ecosystem.
- **Caring for the communities** by putting the health and safety of all members of our team first, by constantly training and involving our staff, our partners and clients in our environmental journey, and by limiting the impact of our activity on the communities living close to the vineyard.
- **Developing a circular economy** by reducing waste, implementing a 100% recycling policy for all recyclable resources, by preserving energy and collecting rainwater for its reuse in our operations. Couvent des Jacobins is also proud to support the local festival life by hosting regular open-air concerts and welcoming emerging and well-established artists.



*The certificate is available on the website of Ecocert : www.ecocert.com
For more information : [Couvent des Jacobins](#)*

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